

Ocean Rate Bulletin



Lettuce:

Total TEU/FEU:

The numerator represents the total number of 40-foot equivalent unit (FEU) shipped, by all carriers, during October, 2004. The denominator represents the total number of FEU shipped, by all carriers, throughout the 2004 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, October, 2004.

Market Share-October:

Each carrier's current market share is based on the number of containers shipped during October, 2004. Source: PIERS, October, 2004.

Market Share-CY 2004:

Each carrier's market share is based on the total number of containers shipped throughout the 2004 calendar year. Source: PIERS, 2004.

Transit Time:

Each carrier's transit time is calculated on departure from Oakland, CA unless otherwise noted. Source: "The Pacific Shipper On-Line", "The Shipping Guide on the Web", and individual shipping line websites.

Ocean Rates:

Ocean rates are applicable for December 31, 2004. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Identified through the Descartes on-line rate tariff, PLUS Tariff retrieval systems, eztaiff rate retrieval system, and individual shipping line websites.

Container Rate:

Container rates for Lettuce are quoted on full, 40-foot refrigerated containers unless otherwise noted.

Definitions:

AI = All Inclusive
ARB = Arbitrary Charge
BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.
CAF = Currency Adjustment Charge
CFS = Container Freight Station - used to consolidate shipments.
Chassis = Chassis Surcharge
KT = 1,000 Kilograms (Metric Ton).
PC = Per Container
THC = Terminal Handling Charge, also known as Container Yard Charge (CY).
FEU = 40-foot Equivalent Unit (40-foot container).

Data was compiled and analyzed by Ron Hagen, April Taylor, and Camia Lane of the Transportation Services Branch, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Taylor on (202) 690-1326, or Lane on (202) 690-1304 or by fax on (202) 690-1498. The Bulletin is also available on the Internet at: www.ams.usda.gov/tmd/ocean.

Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Hong Kong

Lettuce

Monthly Market Share For: October 2004

Month\Year: 8.7 \ 356.5

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Maersk-SeaLand	46%	26%	19	\$4,275	\$275	\$40							\$4,590
P&O Nedlloyd	23%	28%	12	\$4,425	\$275	\$40							\$4,750
Yang Ming	18%	3%	16										
OOCL	13%	3%	12	\$3,775	\$275	\$40							\$4,090
Hyundai	0%	16%	15										
NYK Line	0%	14%	12										
APL	0%	5%	13	\$4.97 ¹⁶	\$14 ¹⁶	\$40		\$34 ¹⁶				630 pkgs.	\$3,939
MOL	0%	4%	15	\$3,600	\$275	\$40							\$3,915
Average Container Rate													\$4,551

¹⁶ Rate is calculated per KT not by container.

Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Keelung/Kaohsiung, Taiwan

Lettuce

Monthly Market Share For: October 2004

Month\Year: 82.9 \ 859.9

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Yang Ming	71%	42%	13										
MOL	17%	16%	16	\$3,600	\$275	\$40							\$3,915
NYK Line	5%	6%	11	\$2,350	\$275								\$2,625
Evergreen	5%	5%	12										
P&O Nedlloyd	2%	10%	12	\$4,425	\$275	\$40							\$4,750
OOCL	0%	12%	14	\$3,775	\$275	\$40							\$4,090
APL	0%	7%	12	\$6.79 ¹⁶	\$14 ¹⁶	\$40	4%	\$34 ¹⁶				630 pkgs.	\$5,257
Average Container Rate													\$3,738

¹⁶ Rate is calculated per KT not by container.

Ocean Rate Bulletin

L.A./L.B./Oakland Ports To PT Kelang, Malaysia

Lettuce

Monthly Market Share For: October 2004

Month\Year: 1.2 \ 16.1

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
NYK Line	59%	9%	20										
Hyundai	24%	3%	31 ⁵										
MOL	16%	42%	28										
P&O Nedlloyd	0%	31%	19	\$4,625	\$275	\$40							\$4,950
OOCL	0%	15%	14	\$4,075	\$275	\$40							\$4,390

Average Container Rate

5 Transit time is based on departure from Los Angeles, CA.

Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Singapore

Lettuce

Monthly Market Share For: October 2004

Month\Year: 40.8 \ 556.4

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
MOL	48%	34%	20										
Hyundai	27%	8%	28 ⁵										
Yang Ming	14%	15%	21										
P&O Nedlloyd	6%	17%	17	\$4,425	\$275	\$40							\$4,750
NYK Line	4%	1%	17										
OOCL	0%	23%	13	\$4,075	\$275	\$40							\$4,390
Average Container Rate													\$4,750

⁵ Transit time is based on departure from Los Angeles, CA.

Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Tokyo, Japan

Lettuce

Monthly Market Share For: October 2004

Month\Year: 26.2 \ 86.5

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Maersk-SeaLand	54%	16%	12	\$4,275	\$275	\$40	49%						\$6,685
K Line	15%	16%	8	\$2,400	\$240	\$40	47%						\$3,808
COSCO	15%	7%	10	\$3,000	\$275								\$3,275
NYK Line	9%	3%	9	\$3,575	\$275	\$40							\$3,890
MOL	8%	5%	11	\$3,600	\$275	\$40							\$3,915
P&O Nedlloyd	0%	28%	8	\$3,825	\$275	\$40							\$4,150
APL	0%	12%	11	\$4,350	\$275	\$40	49%						\$6,797
Hyundai	0%	9%	12										
Average Container Rate													\$5,281